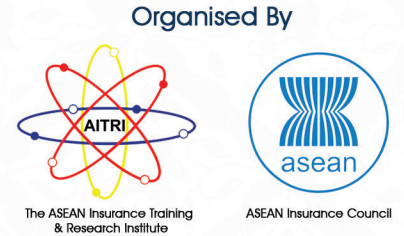


SPONSORSHIP OPPORTUNITIES



12th ASEAN Insurance Congress

The Patra Bali Resort and Villas Bali, Indonesia | 1-2 October 2019

Supercharging the Future of Insurance Through Innovation

OBJECTIVES

- The congress will serve as a forum for young insurance professionals to network and exchange knowledge and experience
- The insurance leaders and practitioners will share their knowledge, expertise and views on strategic matters and relevant issues to the insurance industry
- Participants will understand the challenges in ASEAN and the local market and endeavor to solve these problems in the spirit of the ASEAN Insurance Community

TARGET AUDIENCE

The congress is targeted mainly at Managers and Directors who are involved in the strategic operations and direction of the company in various roles. They can be insurers, reinsurers, brokers, loss adjusters, service providers and interested academicians from ASEAN

THEME

A huge wave of change is coming to the insurance sector. Despite a long period of stagnation, new technologies are gradually transforming outdated traditions and principles.

Insurtech startups are quickly disrupting the insurance industry, which traditionally has been slow in adopting new technology trends. A mature industry and startup-driven innovation are destined to bring out the best in one another.

“Supercharging the Future of Insurance Through Innovation” has been selected as the theme for this year. The congress will discuss key areas in the insurance business such as

- Underwriting
- Finance
- Human Resources
- Technology
- Distribution Channel
- Risk Management
- Micro Insurance
- Market Outlook.

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SPONSORSHIP PACKAGES

Cash Sponsorship: Platinum Category - USD10,000

Benefits

1. Seven (7) free passes to attend the congress
2. Logo **prominently** printed on backdrop
3. Logo **prominently** printed in brochure
4. Logo **prominently** appears in event website
5. Complimentary Advertisement in souvenir book – **Full page (Colour A4 size)**
6. One (1) Complimentary Exhibition Space

Cash Sponsorship: Gold Category - USD7,000

Benefits

1. Four (4) free passes to attend the congress
2. Logo printed on backdrop
3. Logo printed in brochure
4. Logo appears in event website
5. Complimentary Advertisement in souvenir book - **Full page (Colour A4 size)**

Cash Sponsorship: Silver Category - USD5,000

Benefits

1. Two (2) free passes to attend the congress
2. Logo printed on backdrop
3. Logo printed in brochure
4. Logo appears in event website
5. Complimentary Advertisement in souvenir book - **Full Page (Black and White A4 size)**

Note:

Subject to availability on first-come, first-served basis

SPONSORSHIP OPPORTUNITIES



12th ASEAN Insurance Congress

The Patra Bali Resort and Villas Bali, Indonesia | 1-2 October 2019

Supercharging the Future of Insurance Through Innovation

SPONSORSHIP PACKAGES

Cash Sponsorship: Bronze Category - USD3,000

Benefits

1. 1 free pass to attend the congress
2. Logo printed on backdrop
3. Logo printed in brochure
4. Logo appears in event website
5. Complimentary Advertisement in souvenir book - Full Page (Black and White A4 size)

Advertisement in Souvenir Book

We would also like to encourage you to advertise in our Conference Souvenir Book

| Page Categories | Fees | Remarks |
|----------------------------------|-----------|--|
| Back Cover (Full Colour) | USD 2,000 | For one advertiser only Reservation on first-come-first-serve basis |
| Front Inside Cover (Full Colour) | USD 1,500 | |
| Back Inside Cover (Full Colour) | USD 1,000 | |
| Inside Full Page (Full Colour) | USD 700 | Unlimited |

Note:

Subject to availability on first-come, first-served basis

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SPONSORSHIP OPPORTUNITIES - REPLY FORM

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Please complete and return this page by EMAIL to: hazreen@mii.org.my Or MAIL/ FAX to:

Organiser-12th ASEAN Insurance Congress
c/o THE ASEAN INSURANCE TRAINING & RESEARCH INSTITUTE - AITRI
No. 5, Jalan Sri Semantan Satu,
Damansara Heights, 50490 Kuala Lumpur, Malaysia
Telephone: (603) 2087 8882 Ext 255, Fax: (603) 2093 9794

Please tick (✓) your preferred Sponsorship category:

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| <input type="checkbox"/> | Cash Sponsorship Platinum* | USD 10,000 |
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| <input type="checkbox"/> | Advertisement* - Inside Full Page (Full Colour) | USD 700 |

**Note: The advertisement pages are limited. Consideration will be based on first-come-first-serve basis.*

Name: _____

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Signature & Company Stamp _____ Date: _____

Note:

1) 100% of sponsorship sum is payable upon written confirmation from the Congress Organiser

2) Please make payment by Telegraphic Transfer (TT) directly to:

The ASEAN Insurance Training & Research Institute

Account No: 514-253-411-770

Swift Code: MBBEMYKLXXX

Bank Name: Maybank Berhad

Bank Address: Level 1, Tower A, Dataran Maybank, No. 1, Jalan Maarof, 59000 Kuala Lumpur, Malaysia

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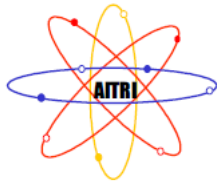


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ORGANISER



THE ASEAN INSURANCE TRAINING AND RESEARCH INSTITUTE

The ASEAN Insurance Training and Research Institute (AITRI) was established in September 2000, during the ASEAN Insurance Regulators Meeting, as part of the region's efforts to restore confidence, regenerate economic growth and promote regional financial stability.

It was officially incorporated on 1st December 2004. The Malaysian Insurance Institute (MII) was mandated as the Secretariat and AITRI headquarters is now based in the MII building in Kuala Lumpur, Malaysia. Registered in Malaysia, AITRI has been receiving strong support from the Central Bank of Malaysia (Bank Negara Malaysia) since its inception. To ensure the involvement of each member, the insurance supervisor of the member countries were appointed to be the members of the AITRI Board of Trustees.

As a research body, AITRI undertakes regional study projects on a collective need basis for the member countries, in which general assistance is extended to students who are conducting the research in insurance. AITRI continues to strive in assisting the ASEAN countries, with special attention to its less advance members, towards improve and enhances their capabilities and technical knowledge in the insurance industry so as to have an ASEAN where individual insurance companies continue to challenge and help each other grow on a level playing field. This is done through bringing in experts and funding from donors for training and education programmes for the regulators, private sector and researchers.



ASEAN INSURANCE COUNCIL

The ASEAN Insurance Council (AIC) was formed in 1978 with the aim of fostering regional cooperation amongst the private sector insurance industry in the various ASEAN countries, in the same spirit of friendship and cooperation as embodied in the ASEAN Declaration of 1967. Representation at the AIC is through the life and non-life insurance associations of the various ASEAN countries, of which there are currently 13 member associations from eight ASEAN countries, namely Brunei, Cambodia, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

Among the more notable regional projects embarked on by the AIC is a project to introduce a "green card" system to facilitate hassle-free customs clearance for cargo trucks at all landbased border checkpoints that will help boost intra - ASEAN trade.

www.aseaninsurancecouncil.org

Member Insurance Associations:

Brunei

Brunei Insurance and Takaful Association

Cambodia

Insurance Association of Cambodia

Indonesia

Indonesia Life Insurance Association

The General Insurance Association of Indonesia

Malaysia

Life Insurance Association of Malaysia (LIAM)

General Insurance Association of Malaysia (PIAM)

Philippines

Philippine Life Insurance Association, Inc

Philippine Insurers and Reinsurers Associations, Inc

Singapore

General Insurance Association of Singapore

Life Insurance Association of Singapore

Thailand

Thai General Insurance Association

The Thai Life Assurance Association

Vietnam

Insurance Association of Vietnam